# 2018 Annual Results & Business Update

14 February 2019



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Unless otherwise stated all stated financial metrics in this presentation are adjusted; for a full definition of the adjustments made please the slide 'Reconciliation: 2018 adjustments' in the Appendix.

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### Hosts & agenda

#### **Rick Anderson Chief Executive Officer**



Frank Schulkes Chief Financial Officer



#### Donal Balfe EVP Global Operations



- 1. Introduction Rick Anderson
- 2. Financial and operational review of 2018 Frank Schulkes
- 3. Execution model Rick Anderson
- 4. Operational Excellence Donal Balfe
- 5. Summary and close Rick Anderson
- 6. Q&A



# 1. Introduction

**Rick Anderson, Chief Executive Officer** 



### Business review and initial conclusions

With Executive team completed deep dive diagnostic of:

- Franchise & Group strategic plans
- Business units, geographies
- Leadership capabilities

Detailed review of:

- Manufacturing operations
- Products
- Efficiency and cost-out programmes
- 2019 budget



Underperforming peers commercially and financially



# 2. Financial and operational review of 2018

Frank Schulkes, Chief Finance Officer



### Financial highlights Performance in line with revised expectations

	2018	2017	Growth	Comments
Revenues	\$1,832m	\$1,765m	+2.7% <sup>1</sup> +0.2% <sup>2</sup>	<ul> <li>\$44m net from recent M&amp;A, \$19m FX tailwind</li> </ul>
Gross margin <sup>3</sup>	60.2%	61.0%	-80 bps	<ul> <li>60.0% exc. FX, -100 bps performance</li> </ul>
Opex <sup>3</sup> % revenue	36.7%	35.1%	+160 bps	<ul> <li>Investment in commercial initiatives and infrastructure</li> <li>Partially offset by cost control in other areas</li> </ul>
EBIT <sup>3</sup> EBIT margin <sup>3</sup>	\$429m 23.4%	\$457m 25.9%	-6.0% -250 bps	Investment driven decline
EPS <sup>3</sup>	\$0.16	\$0.16		<ul> <li>Net earnings -3.6%</li> </ul>
Dividend per share (cents)	5.7 cents	5.7 cents		<ul> <li>37% of adjusted net profit</li> </ul>
Cash conversion <sup>3, 5</sup>	81%	77%		Continued strong cash conversion
Net Debt / EBITDA <sup>3, 4</sup>	2.7x	3.0x		Leverage down, dividend paid

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1 Growth at constant exchange rates ("CER")

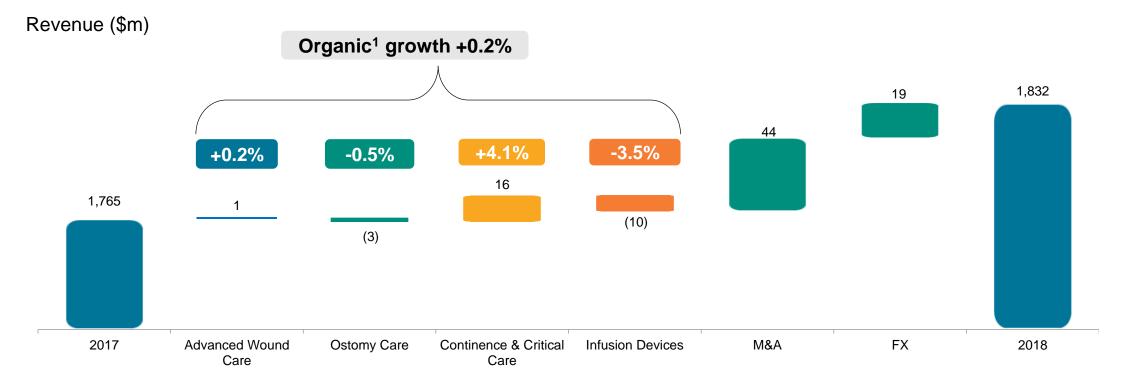
2 Organic growth is growth at constant exchange rates ("CER"), excluding M&A activities

3 Results are adjusted unless otherwise stated. A reconciliation of adjusted to reported results is provided on slides 40 & 41

4 2018 EBITDA \$482 million (2017: \$505 million)

5 Cashflow (Adjusted EBITDA – capex – net change in working capital / Adjusted EBITDA). See slide 11

### 2017 – 2018 revenue bridge



- Reported revenue grew 3.8%, or 2.7% at CER
- \$19m currency tailwind, principally Euro and GBP
- Net M&A contribution of \$43.5m, acquired Woodbury and J&R; Respiratory disposal<sup>2</sup>

1 Organic growth is growth at constant exchange rates ("CER"), excluding M&A activities 2 Woodbury acquired 1 September 2017, J&R Medical 1 March 2018. Symbius respiratory business contributed \$5 million revenue in 2017. This business was sold on 1 March 2018.

### FY 2018: franchise performance Two franchises underperforming......

<b>Advanced</b> <b>Wound Care</b> FY 18 +0.2 <sup>1</sup> % Q4 18 -1.8 <sup>1</sup> %	<ul> <li>Pressure on legacy portfolio</li> <li>US underperformance – skin care, surgical cover dressing</li> <li>Challenging UK market dynamics continue to impact AQUACEL<sup>™</sup> Hydrofiber<sup>™</sup></li> <li>Q4 also reflects negative channel inventory movements</li> <li>AQUACEL<sup>™</sup> Ag+ Anti-biofilm and AQUACEL<sup>™</sup> Foam delivered good growth in 2018</li> <li>AQUACEL<sup>™</sup> Ag Advantage launched in US October 2018</li> <li>Avelle<sup>™</sup> disposable NPWT<sup>2</sup> launching in the US</li> </ul>
<b>Ostomy Care</b> FY 18 -0.5 <sup>1</sup> % Q4 18 -1.5 <sup>1</sup> %	<ul> <li>Impact of lost patients &amp; US weakness</li> <li>Q4 also reflects timing of distributor orders &amp; prior year comparator</li> <li>Good performance in Latin America, Asia Pacific and positive trends in some European markets</li> <li>Ongoing investment in me+<sup>TM</sup> is driving patient enrolments</li> <li>Good performance from recent product launches Esteem<sup>TM</sup> + Flex Convex, Natura<sup>TM</sup> Accordion Flange</li> </ul>

1 Organic growth is growth at constant exchange rates ("CER"), excluding M&A activities 2. NPWT = Negative Pressure Wound Therapy

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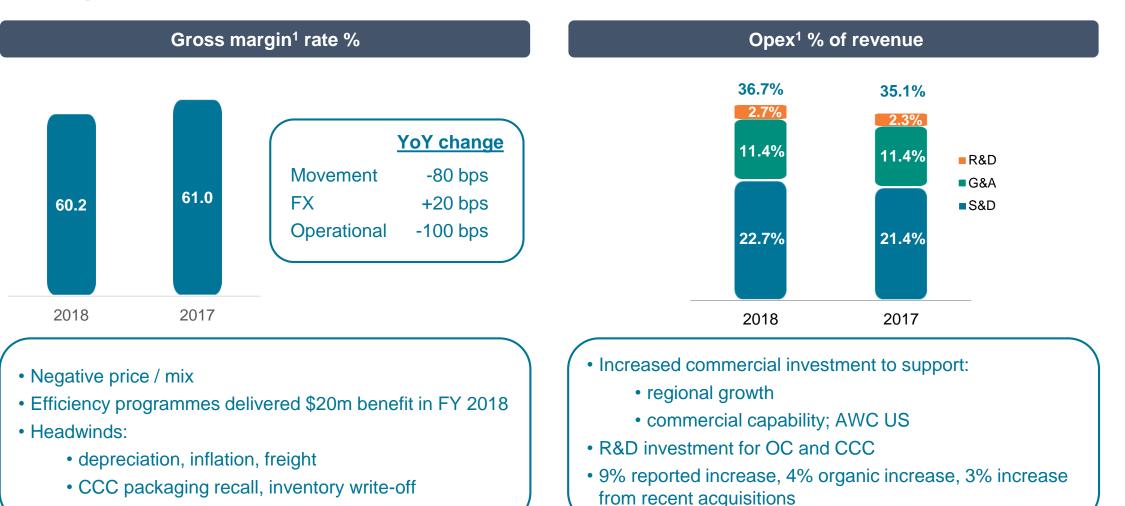
### FY 2018: franchise performance Two delivering in line with revised expectations......

Continence & Critical Care FY 18 +4.1 <sup>1</sup> %	<ul> <li>Strong performance from US Home Distribution Group</li> <li>Impact of packaging recall c.\$4 million lower revenue; Q4 impact \$1.5 million</li> <li>Launch of female next generation catheter in Europe underway</li> </ul>	
Q4 18 +3.9 <sup>1</sup> %	<ul> <li>Good performance from Woodbury Holdings and J&amp;R Medical</li> </ul>	
Infusion Devices	<ul> <li>Impact of change to ordering patterns in Q4: c.\$20 million lower revenue</li> <li>Good underlying demand in inculin pump market</li> </ul>	
FY 18 -3.5 <sup>1</sup> % Q4 18 -24.9 <sup>1</sup> %	<ul> <li>Good underlying demand in insulin pump market</li> <li>Animas patient migration to impact revenues in FY 2019</li> </ul>	,





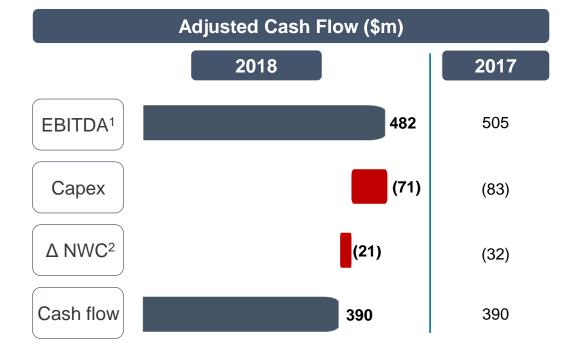
### Margin and cost overview



1 Results are adjusted unless otherwise stated. A reconciliation of reported to adjusted results is provided on slides 40 & 41

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### Good cash conversion and reduced leverage



Net Deb	t	
	31 Dec 2018 (\$m)	31 Dec 2017 (\$m)
Long-term borrowings <sup>3</sup>	(1,621)	(1,797)
Cash and cash equivalents	316	289
Net Debt	(1,305)	(1,508)
Net Debt / EBITDA <sup>1,4</sup> (x)	2.7	3.0

Targeting 2x net debt/adjusted EBITDA

#### 81% adjusted cash conversion (2017: 77%)

1 Results are adjusted unless otherwise stated. A reconciliation of reported to adjusted results is provided on slides 40 & 41

2 For more detail on net working capital calculation see slide 42

3 Carrying value of total interest bearing liabilities excluding finance lease obligations

4 Adjusted EBITDA \$482 million (2017: \$505 million)

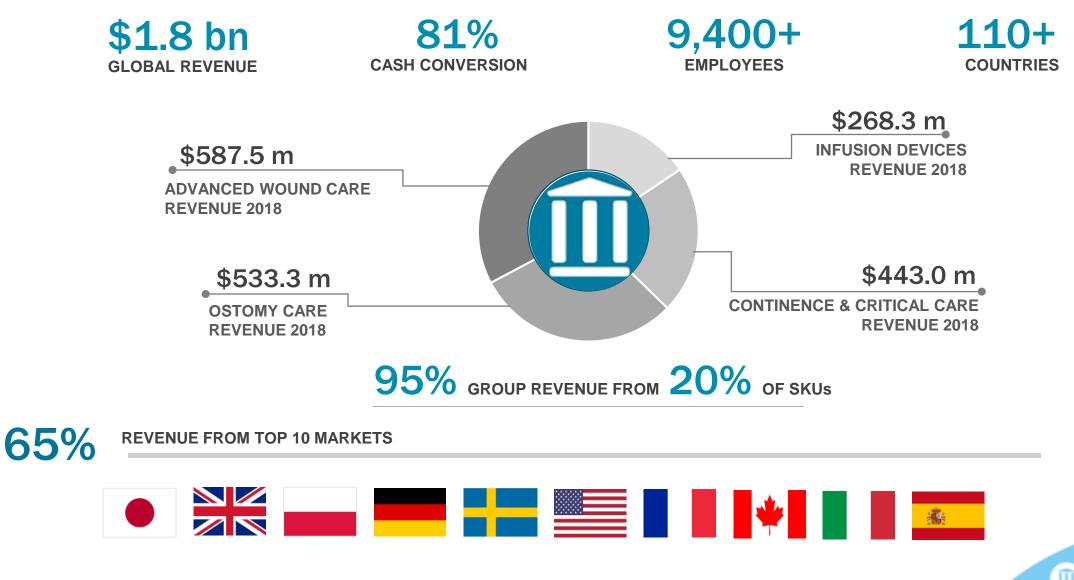


# 3. Execution model "Pivot to Growth"

**Rick Anderson, Chief Executive Officer** 



### **ConvaTec in numbers...**



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### Our markets offer attractive structural growth

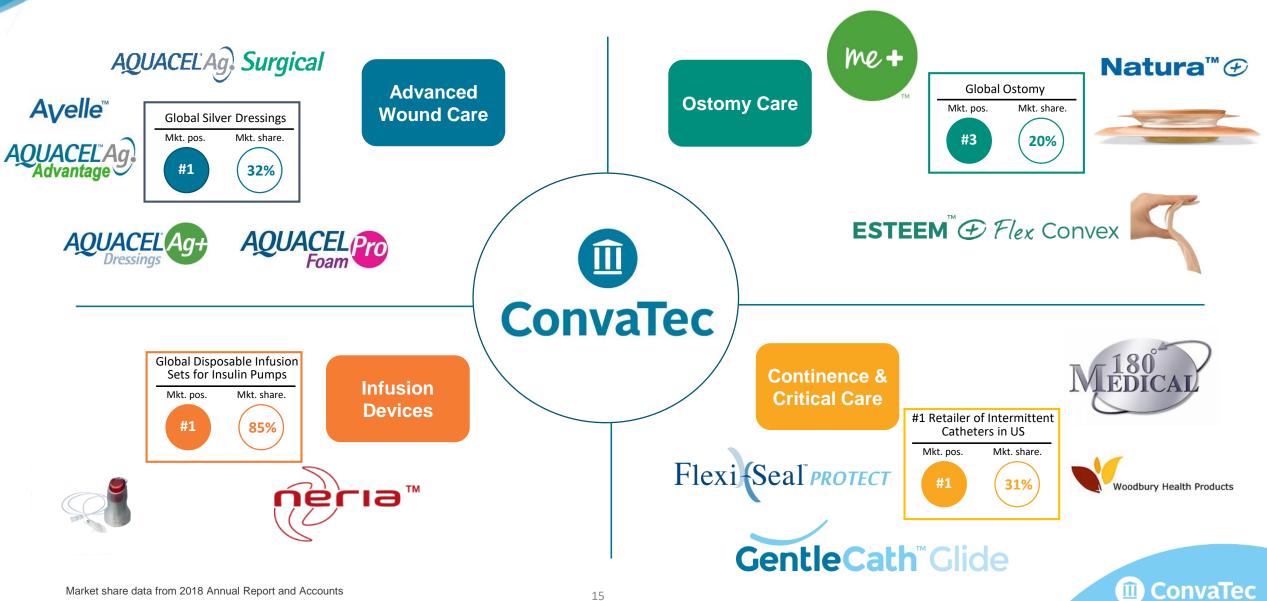
#### **Market fundamentals**

- Favourable Global Healthcare Trends
  - Chronic conditions are increasing
  - Expanding access to surgery
- Structurally Growing Markets
  - Populations are getting older
  - People are living longer
- But pricing pressure is a global phenomenon



1 From Annual Report and Accounts 2018 2 Includes Biologics. Excluding Biologics, market size is c.\$4.6bn and market growth is c. 3-4%

### Leading market positions, products and brands



### Execution has hurt financial and commercial performance

	ISSUE	ΙΜΡΑϹΤ
Revenue	<ul> <li>Too focused on top line growth vs. margin</li> <li>Too many products deliver low revenues &amp; margin</li> </ul>	<ul> <li>Performance of premium products diluted</li> <li>Revenue growth significantly below market</li> <li>Negative mix</li> </ul>
Price	<ul> <li>Not selling differentiated nature of our products</li> <li>Broad focus for R&amp;D investment</li> <li>No standard approach / discipline to pricing</li> </ul>	<ul> <li>R&amp;D pipeline down on 2017</li> <li>Losing pricing power / growth opportunities</li> <li>Less protection from price erosion</li> </ul>
Process	<ul> <li>Underdeveloped project management capability</li> <li>Less predictable supply chain / manufacturing</li> </ul>	<ul> <li>Costly errors in packaging, manufacture</li> <li>Margin dilution</li> <li>Supply constraints &amp; back orders</li> </ul>
Commercial	<ul> <li>Poor commercial judgement</li> <li>Weakness in commercial capabilities</li> </ul>	<ul> <li>Poor commercial execution, slow to act</li> <li>Delayed &amp; poor product launches</li> <li>Missed expectations</li> </ul>
Structure	<ul> <li>Complex management structure</li> <li>Duplication of back office functions</li> <li>Opportunity to improve management information</li> </ul>	<ul> <li>Lack of performance culture</li> <li>Inefficient spend / overly bureaucratic</li> <li>G&amp;A as % of sales too high</li> </ul>
	With investment in processes,	

these issues are all fixable over time

**OnvaTec** 

### Our execution model needs to "Pivot to Growth"

#### SIMPLIFY

Simplify our business in a number of areas including product range, packaging and supply chain, as well as corporate structure

#### INNOVATE

Build on our R&D capabilities to be the leading product and service developer in our chosen markets

#### SEGMENT

Focus on products and geographies with potential for sustainable profitable growth

#### **INVEST**

Drive innovation Improve execution Win in our targeted segments



# Simplify

#### WHAT ARE WE GOING TO DO?

- Transformation Initiative
- Operational Excellence
- Alignment of incentives & culture to performance
- Further SKU rationalisation

#### **FUTURE CONVATEC**

- Focused franchises with leading positions
- Simpler management structure
- Efficient Business Services
- "Ops manual" for operational consistency

#### OUTCOMES

- Simplified range of more profitable products
- Higher revenue growth
- Quicker decision-making, more responsive
- Closer to the customer





#### WHAT ARE WE GOING TO DO?

- Increased R&D investment
- Improved customer insight mechanism
- Selective M&A

#### **FUTURE CONVATEC**

- Constant pipeline of innovation
- Consistent demand-pull from end users
- Command price premium

#### OUTCOMES

- Business better defended from generic products
- Brand values enhanced with end customers
- More effective product launches



Segment

#### WHAT ARE WE GOING TO DO?

- Invest in value-based clinical evidence
- More active portfolio management
- Cost optimisation

#### **FUTURE CONVATEC**

- Focus on premium markets, segments & geographies
- Better pricing power
- "Pull" not "push" model

#### OUTCOMES

- Increased profitability
- More predictable revenues
- More fire power on biggest opportunities



	2018 % of revenue	Medium- term trend <sup>2</sup>	Drivers
Selling & Distribution <sup>1</sup>	22.7%		<ul> <li>Salesforce expansion and training; accelerate US AWC, globa catheter launch, APAC expansion</li> <li>Project management capabilities in supply chain</li> <li>More rapid expansion of successful products into new markets</li> </ul>
Research & Development <sup>1</sup>	2.7%		<ul> <li>Increased investment in value-based clinical trials</li> <li>Accelerate development of next gen products, new Ostomy products</li> <li>"Smart" technology</li> </ul>
General & Administration <sup>1</sup>	11.4%		<ul> <li>Revenue to grow faster than overheads</li> <li>Small centre, Efficient Business Services</li> </ul>

1 Results are adjusted unless otherwise stated. A reconciliation of reported to adjusted results is provided on slides 40 & 41 2. Medium-term = 3 years



### Changes to our leadership team



- George Poole, Americas President
- ConvaTec APAC President since 2015, implemented successful commercial strategy



- Supratim Bose, APAC President
- Joined ConvaTec January 2019 from Boston Scientific



- David Shepherd, Advanced Wound Care President
- Joined ConvaTec November 2018 from Johnson & Johnson



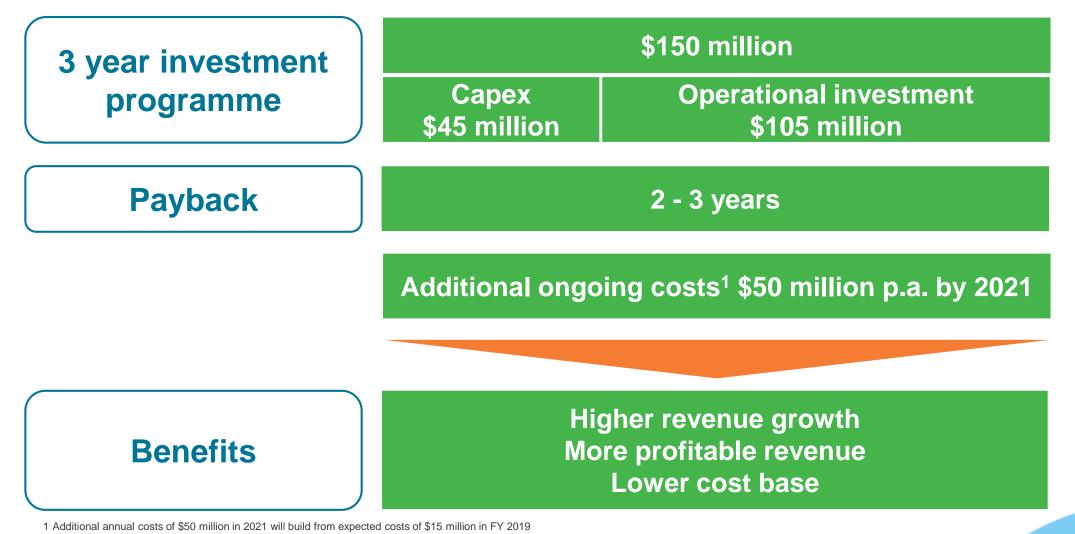
### Transformation Initiative to accelerate and amplify delivery







### Transformation Initiative – investments and benefits



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### Transformation Initiative – a deep dive

**OPERATIONAL** 

EXCELLENCE

**CEO led transformation office** 

**Commercial Excellence** 

Business Services Transformation

**Portfolio Optimisation** 

- Annual benefits of \$80 million by 2021
- Total costs of \$50 million over 3 years, c.\$30 million capex, c.\$20 million programme management and restructuring costs
- Sustainable year on year productivity improvements, building on progress made to date
- Additional annual benefits \$40 million by 2023



### **4. Operational Excellence**

#### **Donal Balfe, EVP Global Operations**



### Operational excellence framework

Drive manufacturing excellence	<ul><li>War on waste</li><li>Optimise assets and footprint</li></ul>	<ul> <li>Health and safety first</li> <li>Minimum impact on environment</li> </ul>
Focus on quality	<ul><li>Right first time</li><li>Process and product excellence</li></ul>	Beyond compliance
Maximise supplier relationships	<ul><li>Supplier collaboration</li><li>Strategic sourcing</li></ul>	
Delight our customers	<ul> <li>Superior customer service</li> <li>Innovation / Design for manufacture</li> </ul>	<ul> <li>Capacity planning and forecast accuracy excellence</li> </ul>
CON	TINUOUS IMPROVEN	IENT CULTURE

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### Two case studies

Hydrofiber<sup>™</sup> manufacturing – quality improvement

- Focus on ConvaTec's internal customers in Deeside
- Line operators identified inconsistent textile quality in Ag+ machines, leading to product rejects
- Defined 'critical to quality' process characteristics
- Repositioned machine sensors, improved the feeding of materials
- Delivered lower rejects, **saved \$250,000** from Ag+ standard cost in FY 2018
- 19 internal specification projects now underway
- **\$0.5 million** expected standard cost savings FY 2019



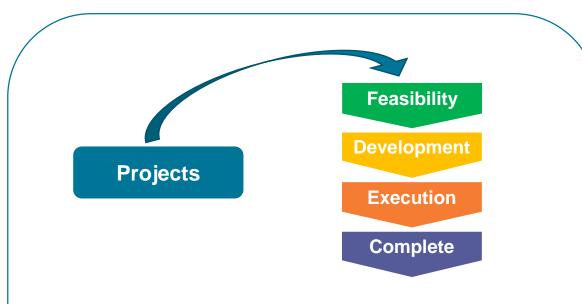


#### Wound Care accessories value engineering

- Focus on margin improvement for skincare
- R&D personnel identified potential advantages
- Use **PMO best practise** model to plan, execute and monitor the project
- Product reformulation and packaging change underway, switch to lower cost manufacturing partner
- **'Playbooks' developed** to serve as templates for future similar projects
- **\$0.8 million** cost savings expected in FY 2019



### Driving continuous improvement



- Continuous idea generation strong funnel of opportunities
- Stage gate process to evaluate
- Idea generation & delivery of benefits ongoing beyond 2023

Improved delivery capability from (1 year ago)

- Need to improve project management muscle – more project managers and engineers hired
- Increase number of Kaizen black & green belts – # green belts more than doubled, added master black belts
- Business intelligence first reports
   using data warehouse coming online
- Strengthen processes robust project governance in place



# Guidance for 2019

Frank Schulkes, Chief Finance Officer



### 2019 Guidance

# Organic revenue growth 1.0% to 2.5%

#### **Guidance assumptions**

Improved AWC performance, supported by US launches of Avelle<sup>™</sup> and AQUACEL<sup>™</sup> Ag Advantage

Expect year on year improvement in OC revenue performance

Continuing strong CCC performance driven by HDG in US

Below market growth in ID driven by Animas exit

1% to 1.5% price erosion assumed across Group

Modest but growing contribution from new products

#### EBIT<sup>1</sup> margin 18% to 20%

#### **Guidance assumptions**

c.\$50 million investment in Transformation Initiative and MDR<sup>2</sup> costs

Excluding non-recurring transformation costs and MDR, EBIT<sup>1</sup> margin expected to be 21.0% to 22.5%

Positive contribution from cost-out initiatives

Negative price and mix in production

Dilutive margin<sup>1</sup> contribution from new products



Adjusted margin %
 Medical Device Regulations

# 4. Summary & close

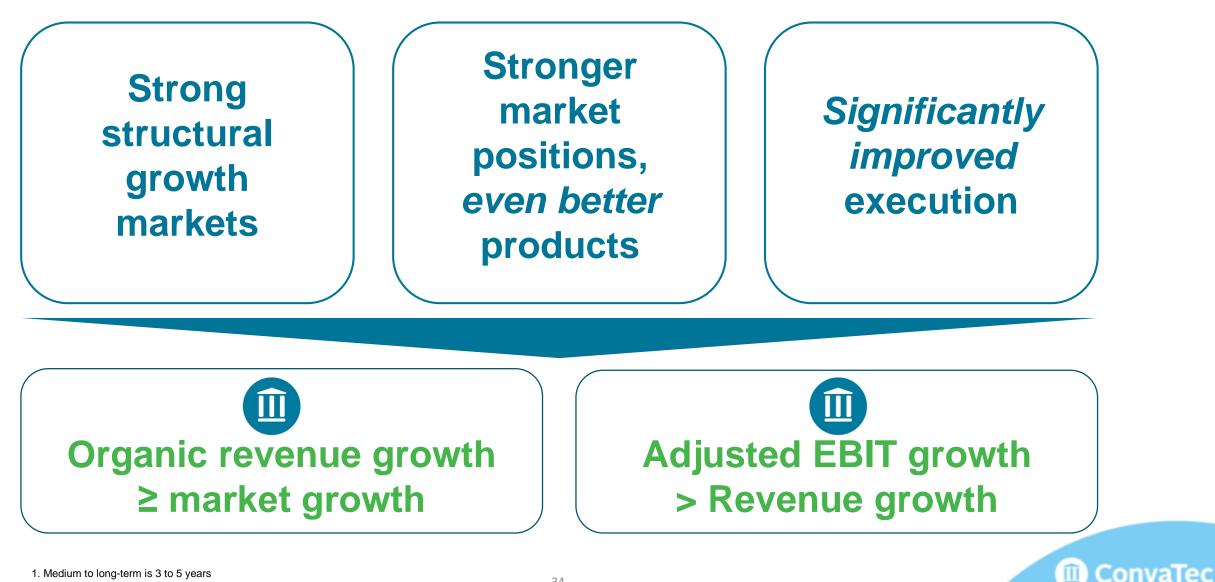
**Rick Anderson, Chief Executive Officer** 



### Our execution model needs to "Pivot to Growth"

SIMPLIFY	<ul> <li>Focused franchises with leading positions</li> <li>Simplified range of more profitable products</li> <li>Closer to the customer</li> </ul>
INNOVATE	<ul> <li>Consistent demand-pull from end users</li> <li>Command price premium</li> <li>Constant pipeline of innovation</li> </ul>
SEGMENT	<ul> <li>Focus on premium markets, segments &amp; geographies</li> <li>Better pricing power</li> <li>"Pull" not "push" model</li> </ul>
INVEST	Deliver improved operating performance

### Medium to long-term<sup>1</sup> target:



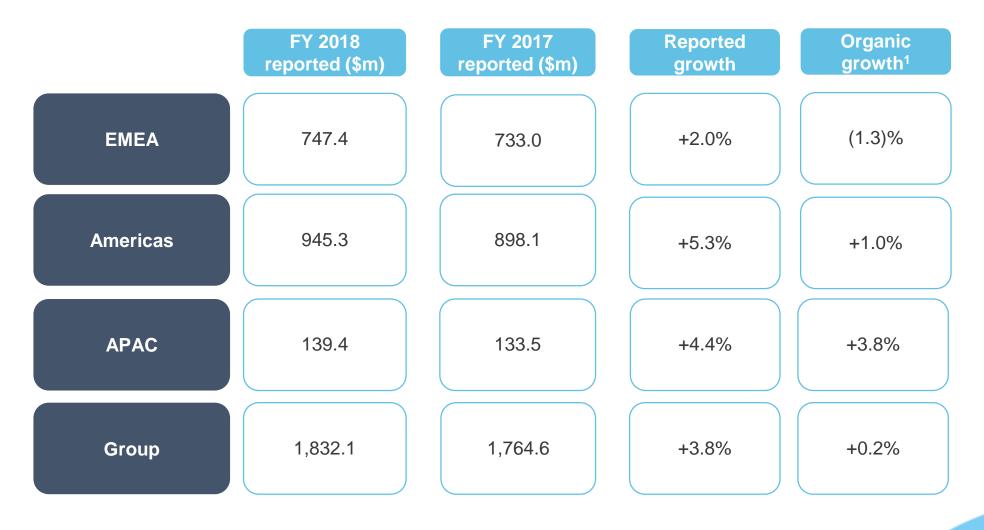


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## Appendix



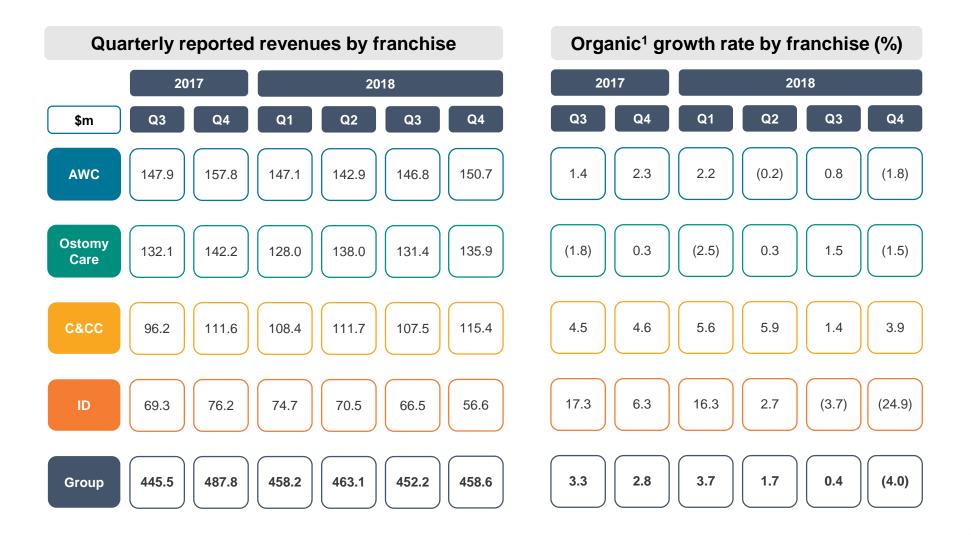
### Revenues By Geography



<sup>1</sup> Organic growth presents year on year growth at constant exchange rates ("CER"), excluding M&A activities

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### Quarterly Revenue Performance

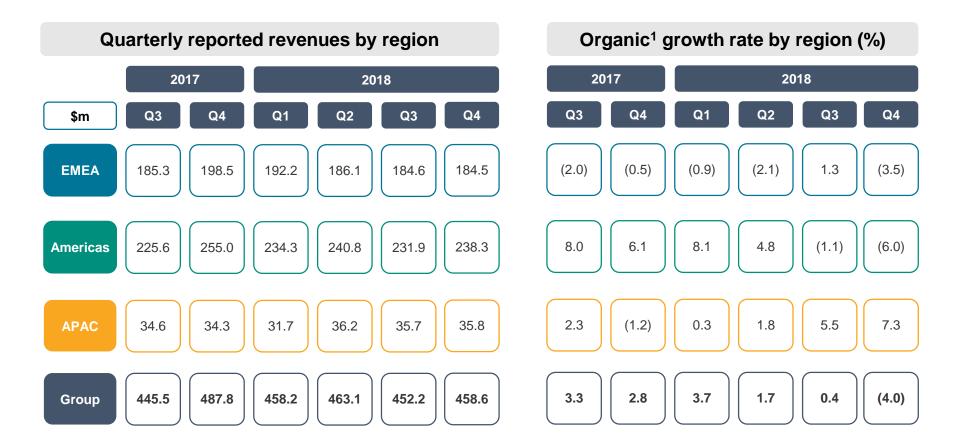


<sup>1</sup> Organic growth presents year on year growth at constant exchange rates ("CER"), excluding M&A activities

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### **Quarterly Revenue Performance**



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<sup>1</sup> Organic growth presents year on year growth at constant exchange rates ("CER"), excluding M&A activities

#### Reconciliation Reported Earnings To Adjusted Earnings Year ended 31 December 2018

						Other			
		Gross	Operating	Operating	Finance ex	xpenses,			
Year ended 31 December 2018	Revenue	margin	costs	profit	costs	net	PBT	Taxation	Net profit
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Reported	1,832.1	973.8	(706.1)	267.7	(65.2)	(1.3)	201.2	20.4	221.6
Amortisation of pre-2018 acquisition									
intangibles		125.1	17.3	142.4			142.4	(10.3)	132.1
Impairments/write-offs		0.4	0.1	0.5			0.5		0.5
Gain/loss on disposal of fixed assets				-		(1.9)	(1.9)		(1.9)
Restructuring and other related costs		2.9	9.7	12.6			12.6	(0.9)	11.7
Pre IPO share based payment expense									
and related costs			6.2	6.2			6.2		6.2
Total adjustments and their tax effect	-	128.4	33.3	161.7	-	(1.9)	159.8	(11.2)	148.6
Other discrete tax items				-			-	(65.7)	(65.7)
Adjusted	1,832.1	1,102.2	(672.8)	429.4	(65.2)	(3.2)	361.0	(56.5)	304.5
Software and R&D amortisation				9.3					
Post-2018 acquisition amortisation				0.9					
Depreciation				37.4					
Post-IPO share based-payment compen	sation			5.4					
Adjusted EBITDA				482.4					

Restructuring and other related costs were \$12.6 million, pre-tax, in 2018 and related to three significant restructuring programmes:

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• \$2.5 million in relation to the completion of the pre-IPO MIP programme, incurred pre-June 2018, giving total costs incurred in relation to this programme of \$25.6 million from 2015 to 2018;

\$4.7 million in relation to the transition of head office support functions from the US to the UK. The programme is expected to complete in 2019 with a total cost of c. \$5.8 million; and

• \$5.4 million in relation to restructuring geographical sales teams. The programme is expected to complete in 2019 with a total cost of \$6.9 million.

The impairment/write-off charge of \$0.5 million relates to the final write-off of certain manufacturing fixed assets following the closure of the Greensboro site in 2017. Other discrete tax items principally represent tax benefits of \$30.4 million and \$35.0 million respectively arising from the reassessment of deferred tax liabilities in relation to unremitted earnings and recognition of additional deferred tax assets resulting from the December 2017 US tax reform respectively. Refer to Note 4 of the Financial Statements for further information.

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#### Reconciliation Reported Earnings To Adjusted Earnings Year ended 31 December 2017

Year ended 31 December 2017	Revenue		• •	Operating		Other expenses,	PBT	Taxation	Net profit
		margin	costs	profit	costs	net			
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Reported	1,764.6	926.3	(678.5)	247.8	(62.1)	(21.7)	164.0	(5.6)	158.4
Amortisation of pre-2018 acquisition									
intangibles		123.7	13.8	137.5			137.5	(10.5)	127.0
Accelerated depreciation		1.3		1.3			1.3		1.3
Impairment/write-offs			0.5	0.5			0.5		0.5
Gain/loss on disposal of fixed assets				-		(2.6)	(2.6)		(2.6)
Restructuring and other related costs			6.8	6.8		_	6.8	(0.3)	6.5
		125.0	21.1	146.1		(2.6)	143.5	(10.8)	132.7
IPO related costs									
Pre-IPO MIP programme		22.7	0.4	23.1			23.1	(0.9)	22.2
Compliance and control improvement		0.7	7.0	7.7			7.7	(0.2)	7.5
Acquisition accounting adjustment		1.6		1.6			1.6		1.6
Pre-IPO share-based payment expense			29.3	29.3			29.3		29.3
IPO costs			1.2	1.2			1.2	(0.3)	0.9
Total in relation to IPO		25.0	37.9	62.9			62.9	(1.4)	61.5
Total adjustments and their tax effect	-	150.0	59.0	209.0	-	(2.6)	206.4	(12.2)	194.2
Other discrete tax items								(36.6)	(36.6)
Adjusted	1,764.6	1,076.3	(619.5)	456.8	(62.1)	(24.3)	370.4	(54.4)	316.0
Software and R&D amortisation				7.3					
Post-2017 acquisition amortisation				-					
Depreciation				33.3					
Post-IPO share-based payment compen	sation			7.6					
Adjusted EBITDA				505.0					

Accelerated depreciation of \$1.3 million relates to the closure of certain manufacturing facilities.

The gain on disposal of assets of \$2.6 million represents the sale of fully depreciated assets in Malaysia.

Restructuring and other related costs were \$29.9 million in 2017 of which \$23.1 million related to costs incurred in connection with the pre-IPO MIP and \$6.8 million relating to restructuring and other related costs. The pre-IPO MIP programme commenced in the fourth quarter of 2015 and completed by June 2018.

Post-IPO compliance and control remediation costs were \$7.7 million in 2017.

The nature of these costs is described above.

The acquisition accounting adjustment of \$1.6 million relates to acquired inventories that were sold in 2017.

Other discrete tax items principally represent tax benefits of \$25.0 million and \$9.9 million, respectively, arising from the US Tax Reform and Jobs Act and the recognition of a deferred tax asset in respect of the Woodbury group acquisition.

### Adjusted net working capital

	2018	2017
	\$m	\$m
Reported Working Capital	(23.2)	(48.2)
(Increase)/decrease in severance provision	(3.6)	7.8
Decrease in accruals for remediation costs, corporate development and IPO-related costs	2.3	3.5
(Increase) in accruals for share based payment associated costs	(0.4)	-
Decrease in liability for pre-IPO MIP	0.3	3.0
Total adjustments (a)	(1.4)	14.3
Adjusted Working Capital	(24.6)	(33.9)
Reported Non-cash Items	14.6	41.0
Share-based compensation	(11.2)	(36.9)
Impairment/write-offs	(0.5)	(0.5)
Acquisition accounting adjustment	-	(1.6)
Total adjustments (b)	(11.7)	(39.0)
Adjusted Non-cash Items	2.9	2.0
Adjusted net working capital (a) + (b)	(21.7)	(31.9)



### Technical Guidance

Tax	• Effective tax rate c.	16.5%		
Foreign	Movement of US do	llar on revenue and E	BIT, \$US weakens 1%:	
Foreign exchange	Movement of US do     Currency	llar on revenue and E Revenue	BIT, \$US weakens 1%: Adjusted EBIT	
Foreign exchange impacts				

